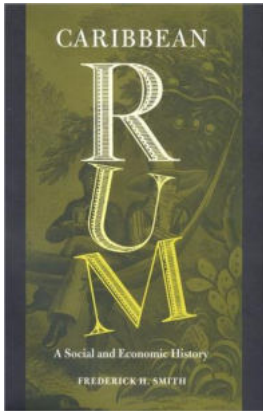


Image:



Author picture:

logo:



pub terms

Trade=45%; Short=40%;  
Text =20%. No minimums

Listing:

Caribbean Rum: A Social and Economic History  
Smith, Frederick H.

University Press of Florida .

9780813033150

368 pages

paperback

\$29.95

Pub Date: 11/6/2008

26 b&w illustrations, 18 tables, notes, bibliography, index. 6 x 9

Drawing on data from historical archaeology and the economic history of the Caribbean, Frederick Smith explains why this industry arose in the islands, how attitudes toward alcohol consumption have impacted the people of the region, and how rum production evolved over 400 years from a small colonial activity to a multi-billion-dollar industry controlled by multinational corporations.

Frederick H. Smith is assistant professor of anthropology at the College of William and Mary.

Discount:

40%

Distro:

UPF

Group:

BRG

Author location:

image filename:

9780813033150.jpg

author pic filename:

Smith, Frederick H.jpg

logo filename:

logo u press of florida.jpg

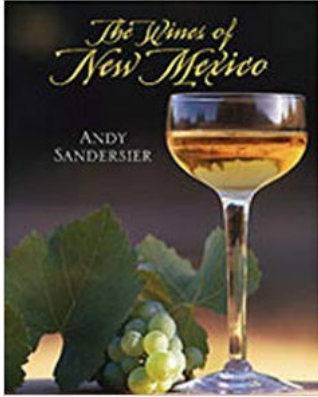
logo:



pub terms

50% trade (T); 45% shorts (S); 40% text (X) -  
Longleaf

Image:



Listing:

The Wines of New Mexico  
Sandersier, Andy  
University of New Mexico Press .  
9780826332523  
139 pages  
paperback  
\$23.95  
Pub Date: 2005  
8 x 10

Author picture:

The Wines of New Mexico is a tour through the wineries of New Mexico as well as a look at their nearest towns or villages. Each winery and grape-producing vineyard is described along with its product.

Andy Sandersier was a television sales executive and an avid New Mexico camper, hiker, and fisherman.

Discount:

45%

Distro:

Longleaf

Group:

Wilcher

Author location:

image filename:

9780826332523.jpg

author pic filename:

Sandersier, Andy.jpg

logo filename:

logo u of new mexico press.jpg

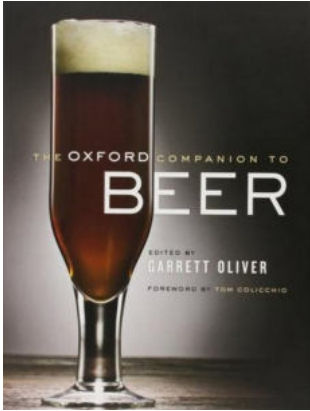
logo:



pub terms

Retail Independent Plan accounts may receive free freight on their seasonal ("new title") order each season. Backlist can be included. Discounts are variable.

Image:



Listing:

The Oxford Companion to Beer  
Oliver, Garrett (editor)  
Oxford University Press .  
9780195367133  
960 pages  
hardcover  
\$65  
Pub Date: 10/7/2011  
Foreword by Tom Colicchio.

1st Place Winner of the 2012 Gourmand Award for Best in the World in the Beer category.

Author picture:



Garrett Oliver is the Brewmaster of the Brooklyn Brewery and author of The Brewmaster's Table: Discovering the Pleasures of Real Beer with Real Food. He is a recipient of the James Beard Award for Outstanding Wine, Beer, or Spirits Professional, as well as many other awards and, is a frequent judge for international beer competitions. He has made numerous radio and television appearances as a spokesperson for craft brewing.

Discount:

45%

Distro:

OUP

Group:

Redsides

Author location:

image filename:

9780195367133.jpg

author pic filename:

Oliver, Garrett.jpg

logo filename:

logo oxford u press.jpg

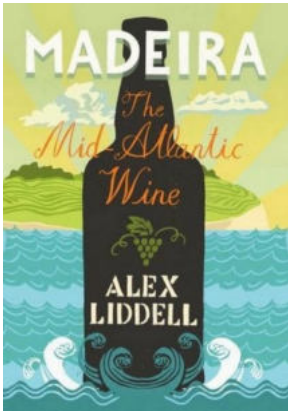
logo:



pub terms

Retail Independent Plan accounts may receive free freight on their seasonal ("new title") order each season. Backlist can be included. Discounts are variable.

Image:



Listing:

Madeira: The Mid-Atlantic Wine  
Liddell, Alexander  
Oxford University Press .  
9781849044530  
288 pages  
hardcover  
\$32.5  
Pub Date: 9/1/2014

Author picture:



Madeira is one of the world's greatest wines, with a fascinating history few others can equal. This book, originally published in 1998, was short-listed for the Andre Simon Award and quickly established itself as a wine classic.

Alexander Liddell has been a freelance wine and travel writer since 1992. He has written three wine books - two of them nominated for the André Simon Award - published by Sotheby's, Faber & Faber and Mitchell Beazley.

Discount:

45%

Distro:

OUP

Group:

Redsides

Author location:

image filename:

9781849044530.jpg

author pic filename:

no author image.jpg

logo filename:

logo oxford u press.jpg

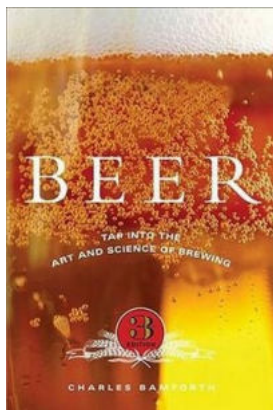
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pub terms

Retail Independent Plan accounts may receive free freight on their seasonal ("new title") order each season. Backlist can be included. Discounts are variable.

Image:



Listing:

Beer - 3rd edition  
Bamforth, Charles  
Oxford University Press .  
9780195305425

hardcover  
\$42.95  
Pub Date: 4/3/2009

Author picture:



Beer offers an amusing and informative account of the art and science of brewing, examining the history of brewing and how the brewing process has evolved through the ages. The third edition features more information concerning the history of beer especially in the United States; British, Japanese, and Egyptian beer; beer in the context of health and nutrition; and the various styles of beer.

Dr. Charlie Bamforth is Distinguished Professor Emeritus at UC Davis, California.

Discount:

25%

Distro:

OUP

Group:

Redsides

Author location: Davis CA (UC Davis)

image filename:

9780195305425.jpg

author pic filename:

Bamforth, Charles W.jpg

logo filename:

logo oxford u press.jpg

logo:

pub terms

Trade Discounted titles:

1- 3 = 20%; 4 - 10 = 40%; 10 or more = 46%

Short discounted titles:

1- 4 = 20%; 4 and above = 40% - CDC

Image:



Listing:

Spirits Of America: A Social History Of Alcohol

Burns, Eric

Temple University Press .

9781592132690

344 pages

paperback

\$30.95

Pub Date:



Author picture:

In The Spirits of America, Burns relates that drinking was "the first national pastime," and shows how it shaped American politics and culture from the earliest colonial days. He details the transformation of alcohol from virtue to vice and back again, how it was thought of as both scourge and medicine.

Eric Burns is the host of Fox News Watch on the Fox News Channel. He was named by the Washington Journalism Review as one of the best writers in the history of broadcast journalism. His other books include Broadcast Blues and The Joy of Books.



Discount:

40%

Distro:

CDC

Group:

BRG

Author location:

image filename:

9781592132690.jpg

author pic filename:

Burns, Eric.jpg

logo filename:

logo temple u press.jpg

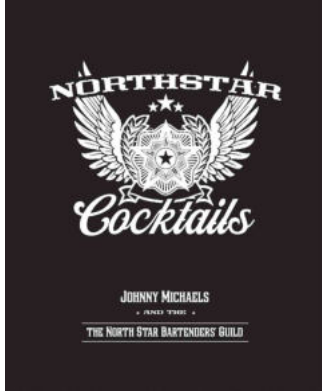
logo:

pub terms

5+ = 45% discount - IPS



Image:



Listing:

North Star Cocktails: Johnny Michaels and the North Star Bartenders' Guild  
 Michaels, Johnny  
 Minnesota Historical Society Press .  
 9780873518376  
 176 pages  
 hardcover  
 \$19.95  
 Pub Date: 11/1/2011

Author picture:

Recognized as one of the twin cities' best drink makers, Johnny Michaels is the cocktail connoisseur's answer to a gourmet chef. His home base is the James Beard award-winning La Belle Vie, but he's designed the cocktail menus for several of its sister restaurants and other top metro eateries.



Johnny Michaels has been a fixture in the Twin Cities cocktail scene. He has written for several publications, judged contests, and has inspired countless local bartenders to work harder and care more for the craft of making drinks. He's also a founder of the new North Star Bartenders Guild.

Discount:

45%

Distro:

IPS

Group:

Wilcher

Author location:

image filename:

9780873518376.jpg

author pic filename:

Michaels, Johnny.jpg

logo filename:

logo minnesota historical society

logo:

pub terms



T: 1=42%, 50=46%

S: 1=40%, rep override

Image:



Listing:

Tea in China: A Religious and Cultural History

Benn, James A.

University of Hawaii Press .

9780824839642

paperback

\$24

Pub Date: 1/15/2015

Author picture:



This book focuses on the religious and cultural history of tea in China, showing how religious ideas, individuals, and institutions played key roles in the spread and development of tea culture. It covers its early discovery and commodification and gives attention to its properties as a stimulant. It also includes more surprising elements of its history, such as the competition between tea and alcohol and between tea and medicinal concoctions

James A. Benn is professor of Buddhism and East Asian religions at McMaster University.

Discount:

40%

Distro:

UHP

Group:

BRG

Author location:

image filename:

9780824839642.jpg

author pic filename:

Benn, James A.jpg

logo filename:

logo u of hawaii press.jpg



logo:

pub terms

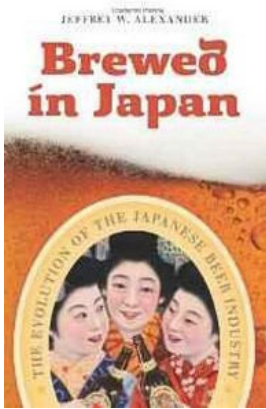


University of Hawaii Press

T: 1=42%, 50=46%

S: 1=40%, rep override

Image:



Listing:

Brewed in Japan  
Alexander, Jeffrey  
University of Hawaii Press .  
9780824839536

paperback

\$30

Pub Date: 7/31/2014

This is the very first book in English to explore beer's steady rise to become Japan's beverage of the masses. It reveals how Japanese brewers adopted and domesticated beer in just a few generations despite its entirely foreign origins. The print run is 800.

Jeffrey W. Alexander is associate professor and chair of the department of history at the University of Wisconsin, Parkside.

Author picture:



Discount:

40%

Distro:

UHP

Group:

BRG

Author location:

image filename:

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author pic filename:

Alexander, Jeffrey.jpg

logo filename:

logo u of hawaii press.jpg

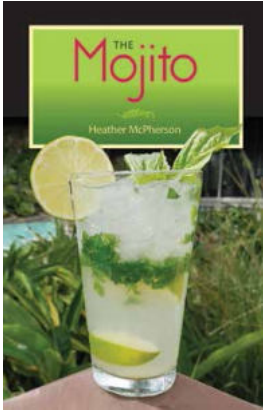
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pub terms

Trade=45%; Short=40%;  
Text =20%. No minimums

Image:



Listing:

The Mojito  
McPherson, Heather  
University Press of Florida . Seaside Publishing  
9780942084870  
88 pages  
paperback  
\$12.95  
Pub Date: 3/27/2018  
5 1/2 x 8 1/2. 25 b/w illus., 37 recipes

Mix, muddle, and enjoy the perfect tropical treat. Also includes mojito-inspired food recipes

Author picture:



HEATHER MCPHERSON is a past president of the Association of Food Journalists and former food editor and restaurant critic for the Orlando Sentinel. She has edited and authored various cookbooks, including Field to Feast: Recipes Celebrating Florida Farmers, Chefs, and Artisans and Good Catch: Recipes and Stories Celebrating the Best of Florida's Waters.

Discount:

45%

Distro:

UPF

Group:

BRG

Author location:

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9780942084870.jpg

author pic filename:

McPherson, Heather.jpg

logo filename:

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logo:

pub terms



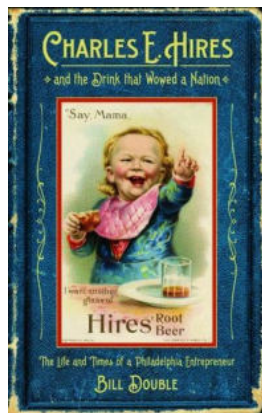
Trade Discounted titles:

1- 3 = 20%; 4 - 10 = 40%; 10 or more = 46%

Short discounted titles:

1- 4 = 20%; 4 and above = 40% - CDC

Image:



Listing:

Charles E. Hires and the Drink that Wowed a Nation: The Life and Times of a Philadelphia Entrepreneur

Double, Bill

Temple University Press .

9781439915912

270 pages

paperback

\$24.95

Pub Date: 5/1/2018

5.25 x 8.5. 11 color photos, 1 table, 1 figure, 17 halftones

An effervescent biography of Charles Elmer Hires, the Philadelphia pharmacist who introduced root beer to the American public.

BILL DOUBLE is a Philadelphia-based freelance writer and author of Philadelphia's Washington Square.

Author picture:



Discount:

40%

Distro:

CDC

Group:

BRG

Author location:

image filename:

9781439915912.jpg

author pic filename:

Double, Bill.jpg

logo filename:

logo temple u press.jpg

logo:

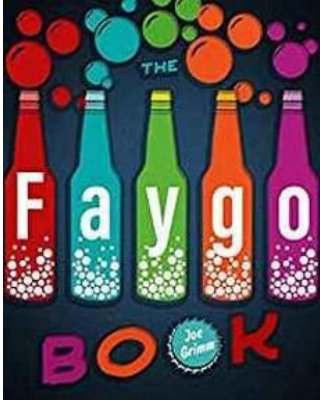


Wayne  
State  
University  
Press

pub terms

45% on trade titles, 40% on short/long titles. No  
Minimum. Account pays shipping

Image:



Listing:

The Faygo Book

Grimm, Joe

Wayne State University Press .

9780814345856

136 pages

paperback

\$24.99

Pub Date: 10/1/2018

Painted Turtle. 86 color images; 32 black-and-white images. 8x10

The story behind Faygo, a Detroit soft drink company since 1907.

Author picture:



Joe Grimm wrote The Faygo Book after building up a tremendous thirst working on Coney Detroit with Katherine Yung (Wayne State University Press, 2012). A lifelong Detroit-area resident and twenty-five-year veteran of the Detroit Free Press, Grimm is a Michigan State University journalism professor. His favorite Faygo flavor is Rock & Rye.

Discount:

45%

Distro:

WSUP

Group:

BRG

Author location:

image filename:

9780814345856.jpg

author pic filename:

Grimm, Joe.jpg

logo filename:

logo wayne state u press.jpg

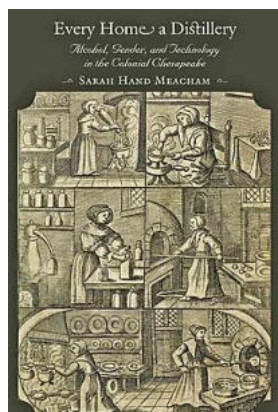
logo:



pub terms

46% on trade titles, 40% on short titles, 5 copy minimum - HFS

Image:



Listing:

Every Home a Distillery: Alcohol, Gender, and Technology in the Colonial Chesapeake

Meacham, Sarah Hand

Johns Hopkins University Press .

9781421409634

208 pages

paperback

\$27.95

Pub Date: 2/22/2013

9 halftones

Author picture:



In this original examination of alcohol production in early America, Sarah Hand Meacham uncovers the crucial role women played in cidering and distilling in the colonial Chesapeake.

Sarah Hand Meacham is an associate professor of early American history at Virginia Commonwealth University.

Discount:

40%

Distro:

HFS

Group:

Wilcher

Author location:

image filename:

9781421409634.jpg

author pic filename:

Meacham, Sarah Hand.jpg

logo filename:

logo johns hopkins u press.jpg

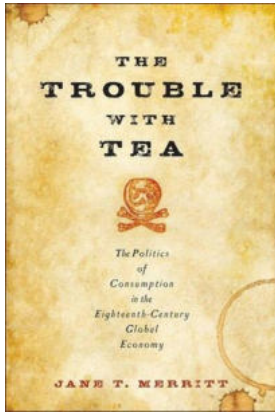
logo:



pub terms

46% on trade titles, 40% on short titles, 5 copy minimum - HFS

Image:



Listing:

The Trouble with Tea: The Politics of Consumption in the Eighteenth-Century Global Economy

Merritt, Jane T.

Johns Hopkins University Press .

9781421421537

224 pages

paperback

\$22.95

Pub Date: 12/22/2016

11 b&w illustrations, 5 maps

Author picture:



How tea's political meaning shaped the culture and economy of the Anglo-American world.

Jane T. Merritt is an associate professor of history at Old Dominion University. She is the author of *At the Crossroads: Indians and Empires on a Mid-Atlantic Frontier, 1700–1763*.

Discount:

40%

Distro:

HFS

Group:

Wilcher

Author location:

image filename:

9781421421537.jpg

author pic filename:

Merritt, Jane T.jpg

logo filename:

logo johns hopkins u press.jpg

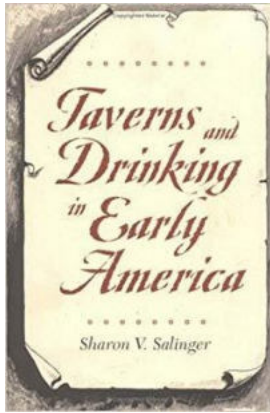
logo:



pub terms

46% on trade titles, 40% on short titles, 5 copy minimum - HFS

Image:



Listing:

Taverns and Drinking in Early America  
Salinger, Sharon V.  
Johns Hopkins University Press .  
9780801878992  
328 pages  
paperback  
\$33  
Pub Date: 6/30/2004  
6 halftones, 10 line drawings

Sharon V. Salinger's Taverns and Drinking in Early America supplies the first study of public houses and drinking throughout the mainland British colonies.

Author picture:



Sharon V. Salinger is chair of the Department of History at the University of California, Riverside.

Discount:

40%

Distro:

HFS

Group:

Wilcher

Author location:

image filename:

9780801878992.jpg

author pic filename:

Salinger, Sharon V.jpg

logo filename:

logo johns hopkins u press.jpg

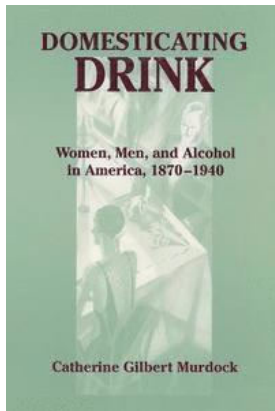
logo:



pub terms

46% on trade titles, 40% on short titles, 5 copy minimum - HFS

Image:



Listing:

Domesticating Drink: Women, Men, and Alcohol in America, 1870-1940

Murdock, Catherine Gilbert

Johns Hopkins University Press .

9780801868702

264 pages

paperback

\$25

Pub Date: 6/15/2001

14 b&w illustrations

The period of prohibition, from 1919 to 1933, marks the fault line between the cultures of Victorian and modern America. In *Domesticating Drink*, Murdock argues that the debates surrounding alcohol also marked a divide along gender lines.

Author picture:



Catherine Gilbert Murdock is a lecturer in the Growth and Structure of Cities Program at Bryn Mawr College.

Discount:

40%

Distro:

HFS

Group:

Wilcher

Author location:

image filename:

9780801868702.jpg

author pic filename:

Murdock, Catherine Gilbert.jpg

logo filename:

logo johns hopkins u press.jpg



logo:



pub terms

50% trade (T); 45% shorts (S); 40% text (X) -  
Longleaf

Image:



Listing:

The Southern Foodways Alliance Guide to Cocktails  
Milam, Sara Camp and Slater, Jerry  
University of Georgia Press .  
9780820351599  
216 pages  
hardcover paper over boards  
\$29.95  
Pub Date: 10/5/2017  
Photographs by Andrew Thomas Lee. 51 color photos

A fun and fabulous SFA cocktail recipe book for the love of entertaining.

Author picture:

SARA CAMP MILAM is the Southern Foodways Alliance's managing editor. She lives in Oxford, Mississippi. JERRY SLATER has extensive experience in hospitality and management and has gained critical accolades for his beverage programs at such venues as the Oakroom at the Seelbach Hotel, One Flew South, and H. Harper Station. He lives in Bostwick, Georgia.



Discount:

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Distro:

Longleaf

Group:

Wilcher

Author location:

image filename:

9780820351599.jpg

author pic filename:

Milam, Sara Camp and Slater, Jerry. logo u of georgia press.jpg

logo filename:

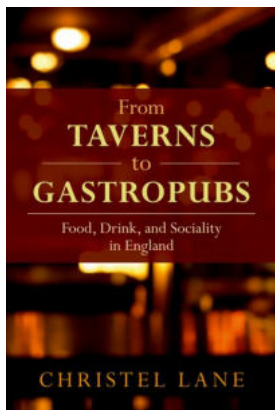
logo:



pub terms

Retail Independent Plan accounts may receive free freight on their seasonal ("new title") order each season. Backlist can be included. Discounts are variable.

Image:



Listing:

From Taverns to Gastropubs: Food, Drink, and Sociality in England  
Lane, Christel  
Oxford University Press .  
9780198826187  
240 pages  
hardcover  
\$47.95  
Pub Date: 7/17/2018

Author picture:



From Taverns of Gastropubs: Food, Drink, and Sociality in England charts the historical development of the English public house from the Restoration period to the twenty-first century, culminating in the contemporary gastropub.

Christel Lane is Professor Emeritus of Sociology and a Fellow of St. John's College at the University of Cambridge, UK.

Discount:

40%

Distro:

OUP

Group:

Redsides

Author location:

image filename:

9780198826187.jpg

author pic filename:

Lane, Christel.jpg

logo filename:

logo oxford u press.jpg

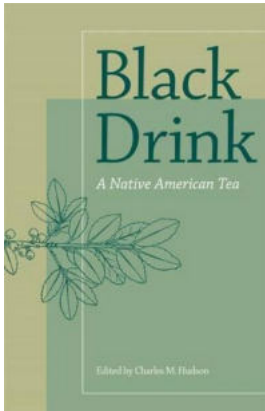
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pub terms

50% trade (T); 45% shorts (S); 40% text (X) -  
Longleaf

Image:



Listing:

Black Drink: A Native American Tea  
Hudson, Charles M.  
University of Georgia Press .  
9780820326962  
184 pages  
paperback  
\$23.95  
Pub Date: 10/4/2004

Author picture:



Until its use declined in the nineteenth century, Indians of the southeastern United States were devoted to a caffeinated beverage commonly known as black drink. Brewed from the parched leaves of the yaupon holly (*Ilex vomitoria*), black drink was used socially and ceremonially. In certain ritual purification rites, Indians would regurgitate after drinking the tea. This study details botanical, clinical, spiritual, historical, and material aspects of black drink, including its importance not only to Native Americans, but also to many of their European-American contemporaries.

CHARLES M. HUDSON (1932–2013) was the Franklin Professor of Anthropology and History at the University of Georgia and was one of the foremost authorities on the history and culture of the Indians of the U.S. Southeast. His books include *Black Drink* and *The Forgotten Centuries* (both Georgia).

Discount:

40%

Distro:

Longleaf

Group:

Wilcher

Author location:

image filename:

9780820326962.jpg

author pic filename:

Hudson, Charles M.jpg

logo filename:

logo u of georgia press.jpg

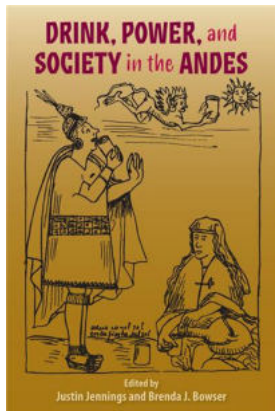
logo:



pub terms

Trade=45%; Short=40%;  
Text =20%. No minimums

Image:



Listing:

Drink, Power, and Society in the Andes  
Jennings, Justin and Bowser, Brenda J.  
University Press of Florida .

9780813068381

304 pages

paperback

\$30

Pub Date: 2/16/2021

21 b&w photographs, 11 figures, 5 maps, 18 tables, notes, bibliography, index.

Investigates how various forms of alcohol have played a huge role in maintaining gender roles, kinship bonds, ethnic identities, exchange relationships, and status hierarchies.

Author picture:

Justin Jennings is associate curator of world cultures at the Royal Ontario Museum and assistant professor of anthropology at the University of Toronto. Brenda J. Bowser teaches anthropology at California State University, Fullerton.



Discount:

40%

Distro:

UPF

Group:

BRG

Author location: Fullerton CA (Brenda J. Bowser - California State University Fullerton)

image filename:

9780813068381.jpg

author pic filename:

Jennings, Justin and Bowser,

logo filename:

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logo:

pub terms

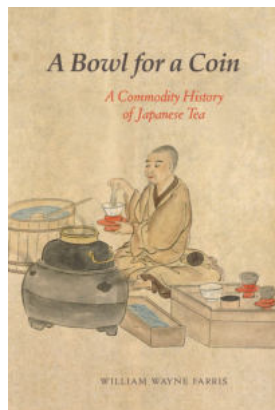


University of Hawai'i Press

T: 1=42%, 50=46%

S: 1=40%, rep override

Image:



Listing:

A Bowl for a Coin: A Commodity History of Japanese Tea

Farris, William Wayne

University of Hawaii Press . University of Hawaii Press

9780824889913

242 pages

paperback

\$30

Pub Date: 4/1/2021

6 x 9. 14 b&w illustrations.

A Bowl for a Coin is the first book in any language to describe and analyze the history of all Japanese teas from the plant's introduction to the archipelago around 750 to the present day.

Author picture:



William Wayne Farris is Professor of History, University of Tennessee, Knoxville.

Discount:

40%

Distro:

UHP

Group:

BRG

Author location:

image filename:

9780824889913.jpg

author pic filename:

Farris, William Wayne.jpg

logo filename:

logo u of hawaii press.jpg

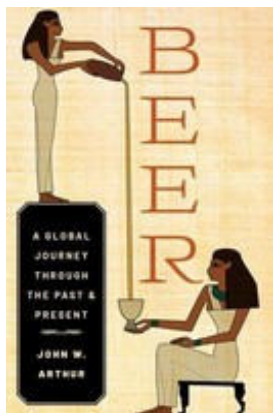
logo:



pub terms

Retail Independent Plan accounts may receive free freight on their seasonal ("new title") order each season. Backlist can be included. Discounts are variable.

Image:



Listing:

Beer: A Global Journey through the Past and Present  
Arthur, John W.  
Oxford University Press .  
9780197579800  
224 pages  
hardcover  
\$24.95  
Pub Date: 3/4/2022

A fascinating exploration of beer, ancient and contemporary, and its role in shaping human society.

Author picture:



John W. Arthur is Professor of Anthropology at the University of South Florida in St. Petersburg. He was recently named a fellow in the illustrious Explorers Club. He is also a citizen of the Choctaw Nation of Oklahoma.

Discount:

45%

Distro:

OUP

Group:

Redsides

Author location:

image filename:

9780197579800.jpg

author pic filename:

Arthur, John W.jpg

logo filename:

logo oxford u press.jpg

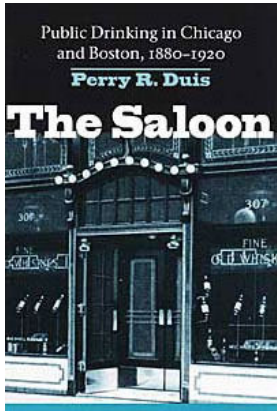
logo:



pub terms

47% no minimum, no maximum - CDC

Image:



Listing:

The Saloon: Public Drinking in Chicago and Boston, 1880-1920

Duis, Perry R.

University of Illinois Press .

9780252067815

416 pages

paperback

\$44

Pub Date: 11/1/1998

6 x 9

Author picture:



This colorful and perceptive study presents persuasive evidence that the saloon, far from being a magnet for vice and crime, played an important role in working-class community life. Focusing on public drinking in "wide open" Chicago and tightly controlled Boston, Duis offers a provocative discussion of the saloon as a social institution and a locus of the struggle between middle-class notions of privacy and working-class uses of public space.

Perry R. Duis, a professor of history at the University of Illinois at Chicago, is the author of Chicago: Creating New Traditions and other books.

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Duis, Perry R.jpg

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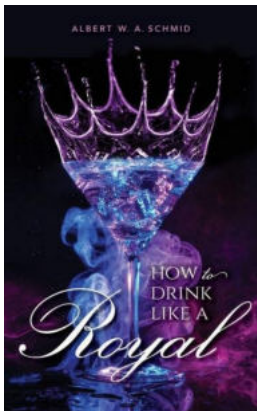
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Listing:

How to Drink Like a Royal
Schmid, Albert W. A.
Indiana University Press . Red Lightning Books
9781684350131
192 pages
hardcover paper over boards
\$12
Pub Date: 12/15/2020
15 b&w illus.

Author picture:



In How to Drink Like a Royal, Albert W. A. Schmid offers readers a taste of how the other half lives, with cocktail recipes inspired by some of the world's most famous dynasties. - Step-by-step instructions on mixing your favorite "royalty" related drink. - Included a glossary of terms and an etiquette guide just in case. - The author is a Gourmand Award winner and author of several books "Royalty." A single word that invokes daydreams of champagne, lavish lifestyles, and extravagant parties. In How to Drink Like a Royal, Albert W. A. Schmid offers readers a taste of how the other half lives, with cocktail recipes inspired by some of the world's most famous dynasties. To ensure that you will delight even royal guests, Schmid also provides tips for proper etiquette, such as the requirement to stand if the Monarch is standing and to never, ever try to take a selfie. Discover cocktails like the Golden Doublet, created to celebrate the marriage of England's Princess Anne to Captain Mark Phillips, or the Savoy Royale created for Queen Elizabeth the Queen Mother on her visit to the Savoy Hotel, London. Other recipes give ode to royal families from works of literature, like the Beowulf Cocktail honoring King Hrothgar of the Danes. Even the royalty of the United States is featured through the Hawaiian Martini, an homage to the Hawaiian royal family who reigned from their palaces until 1893. With easy-to-follow glossaries for both royal and cocktail-making terms alongside 180 recipes for a wide array of drinks that will quench any sort of thirst, How to Drink Like a Royal is an informative and light-hearted manual to help you cultivate your inner

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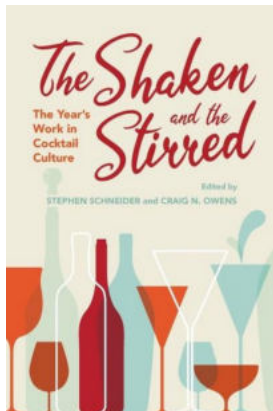
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Listing:

The Shaken and the Stirred: The Year's Work in Cocktail Culture  
Schneider, Stephen and Owens, Craig N. (editors)  
Indiana University Press .  
9780253049742  
432 pages  
paperback  
\$45  
Pub Date: 9/1/2020  
19 color illus., 7 b&w illus.

Author picture:

The Shaken and the Stirred features essays written by distillers, bartenders and amateur mixologists, as well as scholars, all examining the so-called 'Cocktail Revival' and cocktail culture.

Stephen Schneider is Associate Professor of English at the University of Louisville. He is the author of *You Can't Padlock an Idea*. Craig N. Owens is Professor of English at Drake University. He is the editor of *Pinter Et Cetera*.

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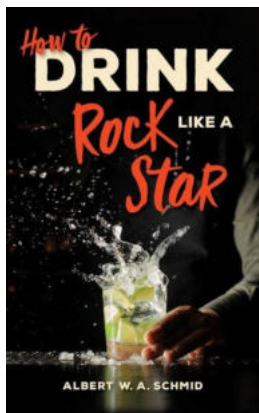
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Listing:

How to Drink Like a Rock Star
Schmid, Albert W. A.
Indiana University Press . Red Lightning Books
9781684351077
176 pages
hardcover paper over boards
\$15
Pub Date: 8/4/2020
30 b&w illus.

Author picture:



In How to Drink Like a Rockstar, Albert W. A. Schmid offers readers a taste of the rock star lifestyle with his various cocktail recipes inspired by some of America's favorite musicians. With easy-to-follow glossaries for both rock 'n' roll and cocktail-making terms alongside a wide array of drinks that will quench any sort of thirst, How to Drink Like a Rock Star is an informative and light-hearted manual to get your night started right. Who doesn't dream of the rock star lifestyle? Loud music, throngs of adoring fans, and parties that last for days. The glitz, the glamor, and the drinking. In How to Drink Like a Rockstar, Albert W. A. Schmid offers readers a taste of how the rock stars live with his various cocktail recipes inspired by some of America's favorite musicians, from classic rock to contemporary artists. Drinks like Opera, Jumpin' Jack Flash, and T.N.T pay tribute to bands such as Queen, the Beatles, and AC/DC, each with a different twist. Every one of Schmid's cocktail recipes celebrates the lives and careers of artists such as Van Halen's Michael Anthony with his Jack Daniels-shaped guitar or The Grateful Dead and their army of "Dead Head" groupies. Not only does he detail the best mixing techniques, list the necessary equipment, and provide instructions on how to make homemade cocktail cherries and syrups but Schmid also includes rock star life advice so that readers can maximize their rock star experience. With easy-to-follow glossaries for both rock 'n' roll and cocktail-making terms alongside a wide array of drinks that will quench any sort of thirst, How to Drink Like a Rock Star is an informative and light-hearted manual

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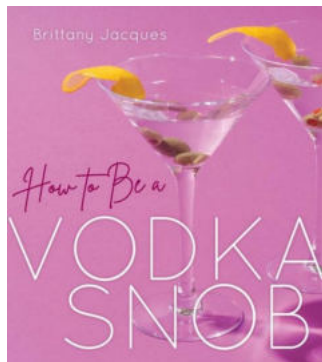
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Listing:

How to Be a Vodka Snob  
Jacques, Brittany  
Indiana University Press . Red Lightning Books  
9781684351282  
160 pages  
hardcover paper over boards  
\$24  
Pub Date: 5/25/2021  
40 color photos

Author picture:

Featuring more than 50 recipes, fascinating stories, tidbits, and a step-by-step guide to becoming a vodka snob, Brittany Jacques offers a beginner's guide to proper glassware, equipment needed for the home bar, and the all-important vodka lingo.

Brittany Jacques is the nom de plume of a husband-and-wife team who are addicted to good food, great drinks, and college football season. Although both are native midwesterners, the duo hails from sunny (but often rainy) Florida. Vodka is their secret passion.

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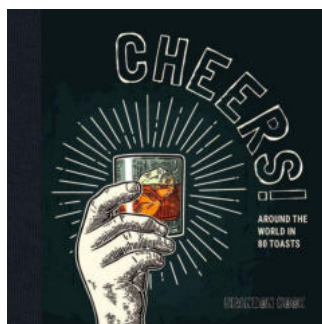
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Listing:

Cheers!: Around the World in 80 Toasts  
Cook, Brandon  
Indiana University Press . Red Lightning Books  
9781684351459  
378 pages  
hardcover paper over boards  
\$29  
Pub Date: 4/6/2021  
81 color illus.

Author picture:

In Cheers! Around the World in 80 Toasts, Brandon Cook takes readers on a whirlwind trip through languages from Estonian to Elvish and everywhere in between.

Brandon Cook is a writer and language enthusiast. He currently lives in Prague. Cheers! is his first book.

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Cook, Brandon.jpg

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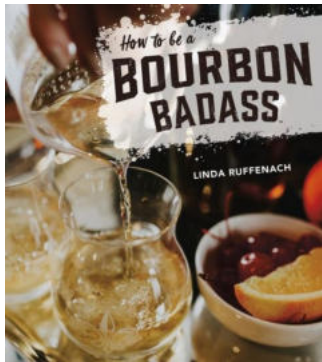
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Listing:

How to Be a Bourbon Badass  
Ruffenach, Linda  
Indiana University Press . Red Lightning Books  
9781684350087  
176 pages  
hardcover paper over boards  
\$24  
Pub Date: 3/15/2018  
120 color illus.

Author picture:



From tales of legendary master distillers to food and drink recipes for classics like the bourbon highball and fresh twists like bacon-wrapped dates with a bourbon glaze, Linda Ruffenach will redefine your perceptions of bourbon and those who savor it. Your journey to becoming a bourbon badass begins here.

Linda Ruffenach is a businesswoman, entrepreneur, and the founder of Whisky Chicks. She believes that sharing a glass of bourbon and learning about America's native spirit are great common denominators to bring people together. Ruffenach takes pride in creating experiences that make learning about Kentucky bourbon approachable, fun, and informative. Her sense of community and commitment to paying it forward drive her to empower others to bring out their inner badass.

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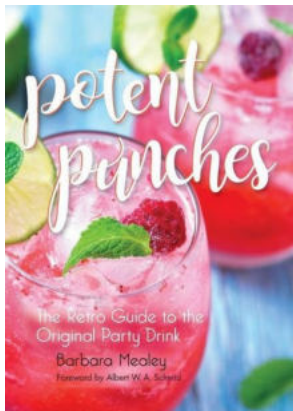
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Listing:

Potent Punches: The Retro Guide to the Original Party Drink  
Mealey, Barbara and Schmid, Albert W. A.  
Indiana University Press . Red Lightning Books  
9781684350148  
102 pages  
paperback  
\$12  
Pub Date: 4/2/2018  
20 b&w illus.

Author picture:

Versatile, easy, and inexpensive, punch is the original party drink. Potent Punches reveals how you can please your whole party in just one bowl, with simple and easy-to-follow recipes from potent vintage punches to delicious, nonalcoholic options for the kids.

Barbara Mealey is the author of The Cocktail Party Cookbook and Guide. Albert W. A. Schmid is the author of The Old Fashioned: An Essential Guide to the Original Whiskey Cocktail, The Manhattan Cocktail: A Modern Guide to the Whiskey Classic, and The Hot Brown: Louisville's Legendary Open-Faced Sandwich.

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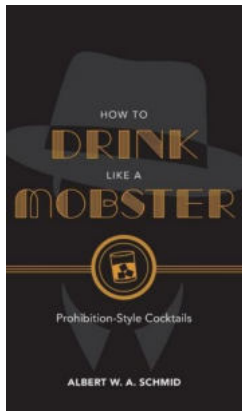
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Listing:

How to Drink Like a Mobster: Prohibition-Style Cocktails  
Schmid, Albert W. A.  
Indiana University Press . Red Lightning Books  
9781684350490  
120 pages  
hardcover paper over boards  
\$15  
Pub Date: 9/1/2018

Author picture:



Mixology expert Albert W. A. Schmid shows how you can recreate the allure of the gangster bar life with step-by-step instructions on how to set up the best Prohibition-style bar and pour the drinks to match. - Step-by-step instructions on how to set up the best Prohibition style bar and how to recreate mob-favorite recipes. - Profiles of the most notorious mobsters' connections to the booze business. - The author is a Gourmand Award winner and author of several books From John Dillinger's Gin Fizz to Al Capone's Templeton Rye, mobsters loved their liquor—as well as the millions that bootlegging and speakeasies made them during the Prohibition. In a time when any giggle juice could land you in the hoosegow, mobsters had their own ways of making sure the gin mill never ran dry and the drinks kept flowing. And big screen blockbusters like The Godfather, GoodFellas, and Scarface and small screen hits like The Sopranos and Boardwalk Empire ensure that our obsession with mobsters won't run dry, either. Mixology expert Albert W. A. Schmid shows how you can recreate the allure of the gangster bar life with step-by-step instructions on how to set up the best Prohibition-style bar and pour the drinks to match. Recipes include mob favorites like the Machete, the Paralyzer, Greyhound (Salty Dog), Say Hello to My Little Friend, and Angel Face, as well as classics like the Gimlet, Kamikaze, and Bee's Knees. How to Drink Like a Mobster also includes profiles of the most notorious mobsters' connections to the booze business, along with tips to stay under the radar in any speakeasy: always have at least one or more aliases

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Schmid, Albert W A.jpg

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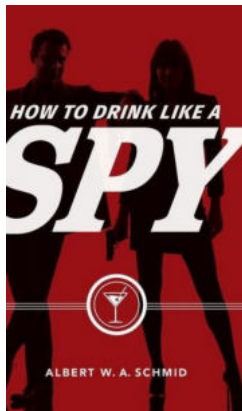
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Listing:

How to Drink Like a Spy
Schmid, Albert W. A.
Indiana University Press . Red Lightning Books
9781684350902
136 pages
hardcover paper over boards
\$15
Pub Date: 8/9/2019

Author picture:



Mixology expert Albert W. A. Schmid provides step-by-step instructions on setting up and stocking a bar worthy of 007 and pouring the drinks to match. 1) Fun twist on a cocktail book with a low price point and fun size 2) Author is well-known in cocktail area and will set up local events 3) Connections with spies allows for a fun pitch and packaging and connection to James Bond. Most of us will never live the life of an international spy, but that doesn't mean that we can drink like one! Just about everyone knows James Bond's classic martini order, "shaken, not stirred", but here you will discover new favorites from beloved novels like those by Ian Fleming and Tom Clancy and big screen blockbusters like the Jason Bourne movies, Argo, Austin Powers, and Steven Spielberg's Bridge of Spies. Mixology expert Albert W. A. Schmid provides step-by-step instructions on setting up and stocking a bar worthy of 007 and pouring the drinks to match. Recipes include secret agent favorites like The Lucky Jim versus the Montgomery, Kurrant Affair, Pillow Talk, From Russia with Love, Bossanova, Betsy Flanagan versus the Manhattan, Dark 'n' Stormy, and TNT. How to Drink Like a Spy also includes profiles of the most famous and notorious spies throughout history and a lexicon so you don't blow your cover when ordering your next drink.

Albert W. A. Schmid is a Gourmand Award winner and author of several books, including The Old Fashioned: An Essential Guide to the Original Whiskey

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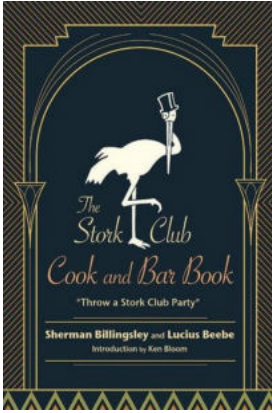
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Listing:

The Stork Club Cook and Bar Book: Throw A Stork Club Party  
Billingsley, Sherman and Beebe, Lucius  
SUNY Press . Excelsior Editions  
9781438490946  
112 pages  
paperback  
\$19.95  
Pub Date: 11/1/2022  
Excelsior Editions

Relive the glory days of New York's poshest night spot with recipes and drinks you can prepare at your own home!

Author picture:



Sherman Billingsley founded and ran The Stork Club, and his daughter Shermane has kept its legacy alive over the decades. Lucius Beebe was an American journalist, raconteur, and man about town famous for his coverage of the nightlife of the 1930s and 1940s.

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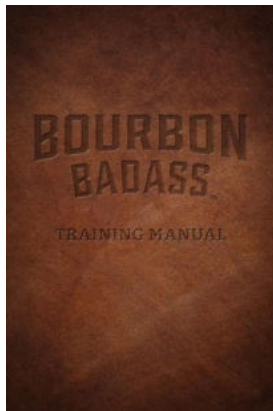
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Listing:

Bourbon Badass Training Manual  
Ruffenach, Fred  
Indiana University Press .  
9781684350049  
66 pages  
paperback  
\$8.99  
Pub Date: 3/20/2017  
4 x 6. 5 color illus..

Author picture:



The Bourbon Badass Training Manual is a tasting journal created to guide people on their journey towards becoming a "Bourbon Badass" in an easy, approachable format. Far too often tasting journals can be overly complicated and intimidating. This journal focuses on relatable, real world factors making it approachable for everyone.

Fred Ruffenach, a Philadelphia native, relocated to Louisville, Kentucky for love. From owning shares in Thoroughbred race horses to his love for bourbon, he embraced everything about Kentucky. His passion for bourbon didn't happen overnight.

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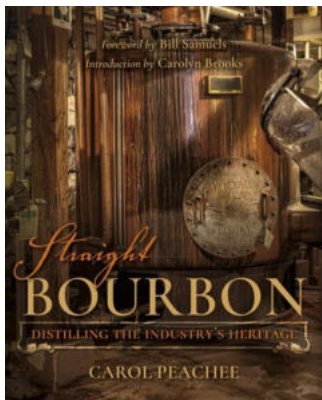
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Listing:

Straight Bourbon: Distilling the Industry's Heritage  
Peachee, Carol  
Indiana University Press .  
9780253029478  
240 pages  
hardcover  
\$28  
Pub Date: 9/4/2017  
8 x 10. 281 color illus..

Author picture:



The story of bourbon production is a tale of American innovation, industry, and craft. Join photographer Carol Peachee on a visual journey from farm to bottle, with stunning images of the distilleries, farms, copper, brass, and steel works, cooperages and stave mills, and barrel warehouses that transform corn into liquid gold, while former Maker's Mark President Bill Samuels Jr. and whiskey historian Carolyn Brooks trace the impact of historical industries and production methods on the modern bourbon brand.

Carol Peachee is author and photographer of *The Birth of Bourbon: A Photographic Tour of Early Distilleries* and photographer of *Kentucky Bourbon Country: The Essential Travel Guide*.

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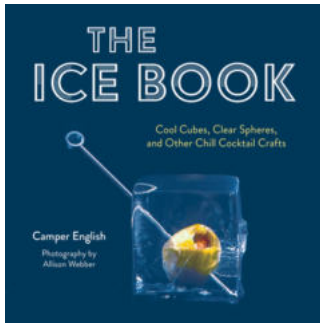
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Listing:

The Ice Book: Cool Cubes, Clear Spheres, and Other Chill Cocktail Crafts  
English, Camper  
Indiana University Press . Red Lightning Books  
9781684352050  
176 pages  
hardcover  
\$22  
Pub Date: 5/2/2023  
85 color illus.

Author picture:



In The Ice Book, internationally renowned cocktail expert Camper English details how to use directional freezing to make perfectly pure ice in a home freezer, carve it up into giant diamonds and other shapes, and embed it with garnishes, including edible orchids and olives. You'll learn how to create a frozen bowl for Negroni punch, serve a Manhattan inside an ice sphere, and infuse cubes with colors and flavors to create cranberry cobbles, a color-changing Gin and Tonic, and other awesome drinks.

Camper English is a cocktails and spirits writer and speaker who has covered the craft cocktail renaissance and contributed to more than 50 publications, including Popular Science, Saveur, Details, Whisky Advocate, and Drinks International. He is based in San Francisco.

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